Mission Statement:
The mission of the Early Learning Coalition of Brevard County, Inc. is to provide leadership and oversight for School Readiness and Voluntary Pre-Kindergarten Programs ensuring children have the opportunity to benefit from the quality of early learning environments.

Vision Statement:
Brevard children will enter school prepared to experience educational success.

Data Summary: The following information is based on data collected from July 1, 2009 through June 30, 2010.

Number of unduplicated School Readiness (SR) children and families:

<table>
<thead>
<tr>
<th>SR Children</th>
<th>SR Families</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,701</td>
<td>4,139</td>
</tr>
</tbody>
</table>

School Readiness: Percentage of total payments (including match) by care level:

<table>
<thead>
<tr>
<th>Care Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Needs Teenager</td>
<td>0.02%</td>
</tr>
<tr>
<td>Special Care</td>
<td>0.12%</td>
</tr>
<tr>
<td>School- Age</td>
<td>17.03%</td>
</tr>
<tr>
<td>Preschool 5</td>
<td>4.95%</td>
</tr>
<tr>
<td>Preschool 4</td>
<td>14.94%</td>
</tr>
<tr>
<td>Preschool 3</td>
<td>19.20%</td>
</tr>
<tr>
<td>2 Year- old</td>
<td>18.84%</td>
</tr>
<tr>
<td>Toddler</td>
<td>16.53%</td>
</tr>
<tr>
<td>Infant</td>
<td>8.36%</td>
</tr>
</tbody>
</table>
School Readiness: Percentage of total payments (including match) by funding category:

![Total School Readiness Payments by Funding Category](chart)

Number of unduplicated Voluntary Prekindergarten (VPK) Education children and families:

<table>
<thead>
<tr>
<th>VPK Children</th>
<th>VPK Families</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,577</td>
<td>4,501</td>
</tr>
</tbody>
</table>

Total percentage of VPK payments by program type:

![VPK Payments by Program Type](chart)

Total number of providers that participate in the coalition’s early learning programs:
<table>
<thead>
<tr>
<th>School Readiness Providers</th>
<th>Voluntary Prekindergarten Education Providers</th>
</tr>
</thead>
<tbody>
<tr>
<td>211</td>
<td>189</td>
</tr>
</tbody>
</table>

Participating School Readiness providers by provider type:

![School Readiness Providers by Provider Type](image)

Participating VPK providers by provider type:

![VPK Providers by Provider Type](image)

Service Delivery Summary:
Community partnerships continued to assist the Early Learning Coalition with its commitment to provide quality services to the families of Brevard County. These partnerships include, but are not limited to:

- Brevard Community College Foundation
- Brevard County School District
- Brevard County Together in Partnership
- Brevard Workforce which provides office space at their Palm Bay and Cocoa Job Links for eligibility staff
- Chambers of Commerce including cities of Cocoa Beach, Melbourne, Palm Bay and Titusville
- Child Abuse Prevention Task Force
- City of Titusville which provides office space at the Harry T. Moore Center for eligibility staff
- Brevard Family Partnership
- CARES of Brevard
- Florida Children’s Forum
- Early Steps
- Florida Department of Law Enforcement
- Grandparents Raising Grandchildren
- Multiple child care providers, faith based and public schools
- Whole Child Connection Brevard

During FY 09.10, the Coalition received support from various sources which allows federal match dollars to be drawn down to assist with subsidized child care in Brevard. The following are some of the partners that provided financial support during the fiscal year:

- United Way of Brevard
- City of Melbourne, FL
- City of Palm Bay, FL
- City of Titusville, FL
- City of Cocoa, FL
- Individual donors

In addition, the Coalition continued to obtain many in-kind donations from vendors providing substantial discounts for services rendered. The Coalition finalized the procurement process for services related to the assessment of child care providers, training and technical assistance in FY 09.10. The Florida Children’s Forum became the sub-recipient for assessment and training services and the
transition was seamless to providers and others involved in this aspect of the service delivery system.

**Quality Activity Summary:**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Narrative</th>
</tr>
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| What opportunities are offered by the Coalition for comprehensive consumer education? | The Coalition website (www.elcbrevard.org) was upgraded and continued to provide resources for parents and providers on services available both at the Coalition and countywide.  
The Coalition continued to participate in the utilization of the Whole Child Brevard program. The web-based system allowed families to complete an online needs assessment and provide referrals to local agencies.  
Over 4,300 VPK certificates were issued to families from April – July 2010. A series of “round ups” were held at local public schools as well as private child care centers. Families were provided information about the VPK program as well as other services available to families in the community.  
Child Care Resource and Referral services continued to be advertised in magazines, community websites, the radio and various other local print publications. |
| Provide a list of grants or loans to providers to assist in meeting State and local standards. | The Coalition continued to provide scholarships to those taking classes in the field of early childhood education.  
The Coalition partnered with the Brevard Community College Foundation in order to solicit interest in the educational opportunity as well as the review of applications and the awards of assistance.  
In FY 09.10, the Coalition provided scholarships to the Family Child Care Conference as well as to the One Goal conference. Those working directly with children in the Coalition’s contracted centers/family child care homes were given an opportunity to attend these well recognized professional development events. |
<table>
<thead>
<tr>
<th>Describe the process for monitoring compliance with licensing and regulatory requirements.</th>
<th>The Coalition continued to experience a positive professional relationship with the local licensing agency in Brevard, the Department of Health/Environmental Health. Staff with the Coalition communicated regularly with licensing staff and this communication ensured that all involved parties are aware of significant events. Regular monitoring of child care providers allowed the Coalition to ensure that funds were expended to providers appropriately. Attendance documentation was monitored for School Readiness providers and a sample of VPK providers was monitored to determine their compliance with state and local program and contractual requirements.</th>
</tr>
</thead>
</table>
| Provide a list of available professional development opportunities that the coalition offers, including training, education, and technical assistance | Professional opportunities were made available to providers in FY 09.10 including:
- Scholarships to conferences
- Scholarships to attend college level courses
- In conjunction with the Children’s Forum, hosted a local provider conference in February 2010 entitled “Launching a Child’s Future: Supporting Quality in Early Care and Education Settings.”
- Ongoing trainings were offered on various subjects including but not limited to: curriculum and character development programs, classroom |
management, lesson planning, performance standards, health and safety, child screening and assessment, inclusion, etc.

- Ongoing technical assistance was available upon request through the Children’s Forum as well as available from Coalition staff as appropriate.

| Describe initiatives by the coalition to improve salaries and other compensation for child care providers. | In FY 09.10, The Coalition implemented an incentive program entitled “Learn to Earn.” Participation in the program allows teachers and Directors to submit proof of completed training in order to obtain a stipend. The amount of the stipend is dependent upon the instructor’s length of employment and the amount of training that they participated in. Interest and participation in the program demonstrate that the program was valued and appreciated by the child care community in Brevard. |
| Describe activities to support a Quality Rating System. | At the end of FY 09.10, Coalition staff and its Board of Directors began discussions regarding the implementation of a Quality Rating System in Brevard. Based on progress in the development of a statewide QRS system, the Coalition will coordinate local efforts in conjunction with the state system. |
| Provide information on activities in support of early language, literacy, pre-reading, and early math concepts development. | The Coalition contracted with the Brevard County School District to provide the Florida First Start program. This program targets teenage parents enrolled at local high schools. The Coalition funded home visiting services to these students which provided guidance and activities which supported early literacy, language development and parent education. Provider training was offered on topics which support early language, literacy and math concepts in the classroom and at home. |
| What activities has the coalition implemented to promote inclusive child care? | Coalition staff collaborated with local child development services such as Early Steps and Child Find. Both agencies accept the Coalition assessments as the first step |
in the process thereby reducing the amount of time spent in accessing services.

Trainings were offered to child care providers on topics such as: understanding behavior, sign language, asthma, ADHD and autism.

The Coalition continued its partnership with the Florida KidCare program. Coalition staff was represented on the local KidCare Coalition. At outreach events attended throughout the year, Coalition staff provided families with materials about the KidCare program and encouraged families to register for this beneficial program.

Child care instructors were provided trainings on topics related to all aspects of children’s health (physical, social, emotional). Trainings included topics such as: hand washing, music and movement, playground safety, diversity in the classroom, child growth and development, character development and other related subjects.

How does the coalition conform to Healthy Child Care America and other health activities including those designed to promote the social and emotional development of children?

Please describe other quality activities that increase parental choice, and improve the quality and availability of child care. (§98.51(a)(1) and (2))

Child Care Resource and Referral provided families with information regarding the selection of quality child care. Families were provided with the tools necessary in order to make careful decisions about quality childcare.

**Fiscal Summary:** During the 2009 - 2010 fiscal year, the Coalition’s total School Readiness Program operating budget was $19,348,767.35. Below is a breakout of expenditures by category:
During the 2008-2009 fiscal year the coalition's total Voluntary Prekindergarten (VPK) Education Program operating budget was $11,359,071.08. Below is a breakout of expenditures by category:

**Program Year Summary:**

During FY 09.10, The Early Learning Coalition of Brevard County continued its efforts to provide quality services to families that are in need of child care assistance. The Coalition also focused its efforts on providing quality training and professional development experiences to the child care providers in the county as well. The partnerships developed throughout the
community were essential in ensuring that the mission of the Coalition was well known and supported.

From those that the Early Learning Coalition of Brevard served:

*The Early Learning Coalition has "allowed me to afford daycare so I can continue to work".*

Ryan; father of 3 (ages 4, 3 and 6 months)
Ryan has been receiving services for 2 months

*Tonya's future plans are "complete my GED, get my CNA and one day own my own house".*

Tonya; single mother of 5 (ages 18, 13, 10, 4 & 1)
Tonya has been receiving services for 2 months

*"If I didn't have these services I would only be able to work part time"* Kemisha's future goals - go back to school and become a teacher.

Kemisha; single mother of 1 (age 5)
Kemisha has been receiving services for 2 years

*"My son would not have the opportunity to be in a quality daycare"* Alicia's future goals - complete LPN courses and be the best parent she can be!

Alicia; single mother of 1 (age 3)
Alicia has been receiving services for 1 year

*I was able to work and provide for my family, put myself through the Police Academy, and I now have a degree in Criminal Justice and plan on getting a job as a Law Enforcement Officer.*

Candace; single mother of 3 (ages 12, 7 & 2)
Candace has been receiving services for over 2 years

*I would have to ask friends and family to watch my daughter rather than have her in a quality daycare facility*" Michelle's future goals - finish up her Bachelor's in Public Accounting.

Michelle; single mother of 1 (age 15 months)
Michelle has been receiving services for 6 months